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"Failing to prepare is preparing to fail"

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In crisis communication preparation is everything. But how do you do it? Why? What are the latest developments and lessons we can all benefit from? Join Lodewijk van Wendel de Joode in a practical workshop on crisis communication: learn it today, use it tomorrow.

About the Trainer:
Lodewijk van Wendel de Joode has been working in speech writing and crisis communication for over fifteen years. Nowadays for the Netherlands Police, he used to work for the National Coordinator for Security & Counterterrorism. He has advised during several crisis such as a mass shooting, large chemical fires, extreme weather, cybersecurity incidents and plane crashes (e.g. MH17).

Session Classification: Training Sessions