

## **Crisis communication in the event of a cyber attack: why “no comment” is not an option**

*Wednesday, 10 April 2024 15:50 (5 minutes)*

A cyber attack not only threatens the continuity of your services, but also forces your organisation to engage with your various stakeholders. How do you ensure that you are prepared to communicate clearly, transparently and professionally when you find yourself in the eye of the storm? This talk is a warm call to work closely with your communications department to develop a plan of action that will save you precious time in case of a cyber crisis.

**Presenter:** LUYTEN, Davina

**Session Classification:** Lightning Talks

**Track Classification:** Lightning Talks